



# User Experience / User Interface Designer

## CAREER PROFILE

### NAME

**Stephanie Dilsner**

### EMPLOYER

**Vendasta**

### EDUCATION

**BAS. Interactive System Design**

## Details of the job

UX/UI (User Experience/User Interface) Designers get to be creative and problem solve everyday. They take the digital world, and make it easy to understand for its users. At the start of Stephanie's career as a UX/UI Designer, she worked on designing a Marketplace or App Store. She worked directly with a Project Manager who decided what the project should look like in the grand vision and Stephanie brought that vision to life using prototyping and design software. Now, Stephanie loves to "think outside of the box" in planning the vision of projects by bringing together all the ideas from stakeholders and reference customers into one prototype that she can test with users to make sure it fits the customers' needs.

## A typical day

Stephanie works on a range of project, from brand new ideas to live applications that are used everyday. Stephanie works with her team and customers to decide what software should be built next and how each project should work. Stephanie brainstorms and sketches ideas for projects on a whiteboard, then takes those ideas and creates an interactive prototypes. She tests her prototypes with customers and makes changes based on their feedback to make products that customers will love.

## Skills required

- Keen design eye and experience with design software
- Empathy for customers
- Ability to think "outside the box" and dream big
- Great organizational skills to bring lots of people's feedback and ideas together
- An open mind to learn from others and keep up with the ever changing tech industry

## General comments

Expect change — there is always a new project, technology, design findings, or customer with a new use for your software that turns your project upside down, changing it to be completely different, but better than you ever thought it could be before.

## Where can I go to get an education?

- University of Saskatchewan

## Helpful highschool courses

- Any computer science, art, or psychology courses.